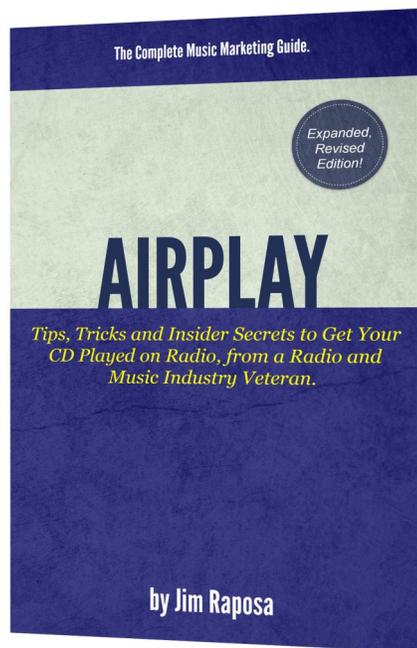


Music and Broadcast Industry Insider Reveals The Secrets of Getting Airplay and How To Get More Gigs at Higher Fees!

Bombshell Book Unveils Tips, Tricks & Secrets You Need To Know.



Veteran broadcast and music promo guru, Jim Raposa, pulls back the curtain to reveal how you can get airplay for your music in this new media age. This no holds barred book is packed with wisdom and candid instruction. You'll know how to get spins, build a loyal fan base and how to fill your calendar with gigs and appearances!

Jim has worked in the deepest music marketing trenches with a varied who's who of pop music and jazz circles: Johnny Mathis, Dionne Warwick, Frank Sinatra, jazz vocalist Jackie Ryan and over 500 more releases.

The revised edition of AIRPLAY is your all-access, private pass to that experience. Jim Raposa's straight-talking strategies will help you kick down your toughest road-blocks to success. No other marketing book or course shows you...

- At least **SEVEN** killer ways to get exposure and media attention — even from stations that *won't* play your music! (Chapter 12)
- The **ONE** follow-up mistake you **MUST** avoid. Knowing this in advance could keep you out of legal **HOT WATER!** (Chapter 7)
- How radio stations **REALLY** decide what music to play. (Chapter 3)
- How to develop a media contact list from scratch. (Chapter 2)
- How to obtain on-line reviews from CD buyers and fans you can use to get the attention of radio Program Directors and Producers. (Chapter 9)
- How to utilize internet and print self-promotion to land more live gigs at higher rates than you currently charge. (Chapter 6)
- Don't miss the chapter featuring award-winning producer, Billy Terrell, discussing his real world experience on how to craft a hit CD.

"Working with Jim Raposa has been a real thrill! His efforts have secured positive reviews for my CDs in some of the industries most sought after publications as well as airplay on the top radio stations across the country including Sirius XM. The exposure that Mr. Raposa was able to achieve for my music is top notch!!" - Joe Gransden, Jazz Trumpeter and Vocalist.

AIRPLAY by Jim Raposa, Available in print and e-book at:

amazon.com

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